



Youth Club Starter Kit

Start a club. Build a team. Make an impact.

PURPOSE — TEAM — SETUP — FIRST PROJECT — LAUNCH

A club gives you a way to bring people together, turn ideas into action and create an impact throughout the year.

You don't need a huge team, a big budget or a perfect plan to start making a difference. You need a few people who care and one place to begin.

This kit will help you build yours.

STEP 1 What will your club stand for? Start with the reason your club exists.

WHAT DO WE CARE ABOUT?

PEOPLE

What issues affecting people matter to us?

ANIMALS

What issues affecting animals matter to us?

PLANET

What issues affecting the planet matter to us?

DOES YOUR CLUB WANT TO FOCUS ON ONE CAUSE OR TAKE ACTION ACROSS DIFFERENT CAUSES?

☐ One main cause ☐ Different causes throughout the year ☐ We're not sure yet

OUR PURPOSE

Complete the sentence.

OUR CLUB EXISTS TO:

STEP 2 Name your club Your club. Your name. Choose a name that reflects who you are and what you want to create.

NEED INSPIRATION? 365give Club • Change Makers Club • Global Impact Club

OUR CLUB NAME:

MAKE IT YOURS

A name can help people understand what your club stands for and want to be part of it.



Build Your Team

Different strengths make stronger teams.

PURPOSE ——— TEAM ——— SETUP ——— FIRST PROJECT ——— LAUNCH

STEP 3 Find your people Who could help bring this club to life?

Start with a few people who care about the idea. Your club can grow from there.

FOUNDING MEMBERS

1	_____	4	_____
2	_____	5	_____
3	_____	6	_____

WHO ELSE COULD WE INVITE?

WHERE COULD WE FIND
PEOPLE WHO MIGHT WANT TO
JOIN?

STEP 4 Share the leadership

A strong club doesn't depend on one person doing everything. Divide responsibilities based on people's strengths and interests.

CLUB LEAD	Keeps the group focused and helps move ideas forward.	NAME _____
ORGANIZER	Helps plan meetings, projects, timelines and details.	NAME _____
CONNECTOR	Builds relationships with people, organizations, school staff and community partners.	NAME _____
CREATIVE LEAD	Helps with ideas, communication, design, promotion and storytelling.	NAME _____
IMPACT LEAD	Tracks activities, volunteer hours and the difference the club is making.	NAME _____

CREATE YOUR OWN ROLE	ROLE _____	NAME _____
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ROLES CAN CHANGE

Give people opportunities to try different responsibilities and build new leadership skills.



Make It Official

Turn the idea into something people can join.

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STEP 5 Figure out the basics

WHERE WILL WE MEET?

HOW OFTEN WILL WE MEET?

- ☐ Weekly ☐ Every two weeks ☐ Monthly
☐ Other: _____

WHEN WILL WE MEET?

HOW WILL MEMBERS STAY
CONNECTED?

DO WE NEED AN ADULT
ADVISOR OR SCHOOL
SPONSOR?

WHO COULD WE ASK?

WHAT SCHOOL OR
ORGANIZATION RULES DO WE
NEED TO CHECK?

STEP 6 How will your club work? Decide together.

HOW WILL WE CHOOSE PROJECTS OR CAUSES?

- ☐ Group vote ☐ Members take turns bringing ideas ☐ Leadership team decides ☐ Choose based on community needs
☐ Other: _____

HOW WILL DECISIONS BE
MADE?

HOW WILL EVERYONE GET A
CHANCE TO CONTRIBUTE?

OUR CLUB AGREEMENT

Choose 3–5 things you want every member to bring to the club.

Examples could include: Respect • Reliability • Listening • Participation • Inclusion • Follow-through • Open-mindedness

1

2

3

4

5



Make Something Happen

Your club becomes real when you take action.

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STEP 7 Choose your first project

WHAT ISSUE OR OPPORTUNITY
HAVE WE NOTICED?

WHO OR WHAT COULD OUR
PROJECT HELP?

WHAT DO WE WANT TO DO?

WHY DID WE CHOOSE THIS?

BUILD THE PLAN

OUR GOAL

What do we want to
accomplish?

THE ACTION

What are we going to do?

WHAT WE NEED

Supplies, permission,
funding, information,
partners, etc.

WHO WILL DO WHAT?

Divide the responsibilities.

WHEN?

Set the date or timeline.

WHO COULD HELP?

School, businesses,
organizations, families,
community members, etc.

BEFORE YOU ACT

LEARN BEFORE YOU ACT

If you're responding to a community need, find out what would actually be useful before deciding what people need.

WHO COULD WE ASK OR
RESEARCH BEFORE WE BEGIN?



Launch Your Club

Invite people in. Take action. Keep building.

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STEP 8 Get people involved

HOW WILL PEOPLE FIND OUT ABOUT YOUR CLUB?

- ☐ School announcements ☐ Posters ☐ Social media ☐ School newsletter ☐ Events ☐ Word of mouth
☐ Classroom or group presentations ☐ Other: _____

YOUR 30-SECOND CLUB PITCH

Can you explain why someone should join?

OUR CLUB IS CALLED: _____
WE CARE ABOUT: _____
WE TAKE ACTION BY: _____
YOU SHOULD JOIN US BECAUSE: _____

STEP 9 Track your impact

Don't only count what your club does. Pay attention to the difference your actions make.

- ☐ Acts of service ☐ People, animals or places supported
☐ Volunteer hours ☐ Funds or supplies raised, when relevant
☐ People involved ☐ Stories and outcomes

Use the **365give Impact Tracker** to keep track of this throughout the year.

KEEP IT GOING After each project, ask:

WHAT WORKED? _____
WHAT DID WE LEARN? _____
WHAT WOULD WE CHANGE NEXT TIME? _____
WHAT SHOULD WE DO NEXT? _____

OUR NEXT ACTION _____

Leadership doesn't start with having all the answers. It starts when someone cares enough to bring people together and take the first step.