



DECIDE WHAT MATTERS TO YOU

Build Your AI Code

Have you ever decided how you want AI to be part of your life?

It also raises real questions about privacy, truth, human connection, well-being and when human judgment matters most. AI will keep evolving, and so will the conversation around it. Don't let someone else decide what your relationship with AI should be.

Take the time to decide for yourself today.

We may not get to decide whether AI becomes part of our world. We do get to decide how we use it.

01 PRIVACY

What information am I comfortable sharing with AI?

02 TRUTH

When should I check whether an AI answer is actually true?

03 HUMAN JUDGMENT

What decisions should always involve a human?

04 SOCIAL GOOD

How could I use AI here to create positive impact for people, animals or the planet?

05 HUMAN CONNECTION

Is AI helping me connect with people or replacing connection that should stay human?

06 WELL-BEING

Is AI helping my life or taking me away from parts of being human I value?

There isn't one AI code for everyone. The point is to decide what yours is.



YOUR CODE

What Will You Stand For?

Based on what you noticed on Page 1, create **five personal principles** for how you will use AI.

01

I WILL...

02

I WILL...

03

I WILL...

04

I WILL...

05

I WILL...

THINK ABOUT *what you share • what you believe • what stays human • how you connect • what good you could create*

PUT YOUR CODE TO WORK

Before you use AI, ask yourself:

01

Does this fit the code I just created?

02

Is AI the right tool for this?

03

Could I use it in a way that creates something positive for someone else or the world around me?

AI is a tool. You are responsible for what you ask, what you believe, what you create and what you choose to do with it. Let's use it for the good of our world and future generations.

**Use the tool.
Keep the human.
Choose the good.**