



IT'S ALREADY YOUR DAY

Birthday for Good

Celebrate yourself. Have the cake. Open the presents. And add one small give to the day.

What if this year, you used a little of that birthday energy for something you care about?

Make a birthday wish

Choose one way to add a little good to your day.

GIVE YOUR AGE

Turning 28? Give \$28 to something you care about. No money? Give 28 minutes of your time.

BIRTHDAY FUNDRAISER

Use your social platform to raise money for a charity or community organization you care about.

SWAP ONE GIFT

Ask for a donation to a cause you love instead of one birthday gift.

BIRTHDAY FOR ANIMALS

Donate supplies, walk shelter dogs, support a rescue or use your birthday fundraiser to help animals.

MAKE YOUR BIRTHDAY COUNT

Spend part of your birthday volunteering, helping a neighbour, visiting someone who could use the company or doing something for your community.

THE BIRTHDAY GIVEAWAY

Fill a birthday box with things you no longer need and give them to someone or donate them.

CELEBRATE THE PLANET

Plant something, clean up a favourite place, choose a lower-waste celebration or make your birthday meal more planet-friendly.

MAKE SOMEONE ELSE'S DAY

Your phone will probably be full of birthday messages. Send some love back. Tell someone who matters to you why you're grateful they're part of your life.

YOUR BIRTHDAY. YOUR GIVE.

**One thing,
on my day.**

This year I want to use my birthday to:

Celebrate another year of your life by adding a little good to the world.