



AI FOR SOCIAL GOOD

The Big Moonshot: AI Edition

Pick a big problem in the world. Dream up a bold way to help solve it, with AI as your co-pilot.

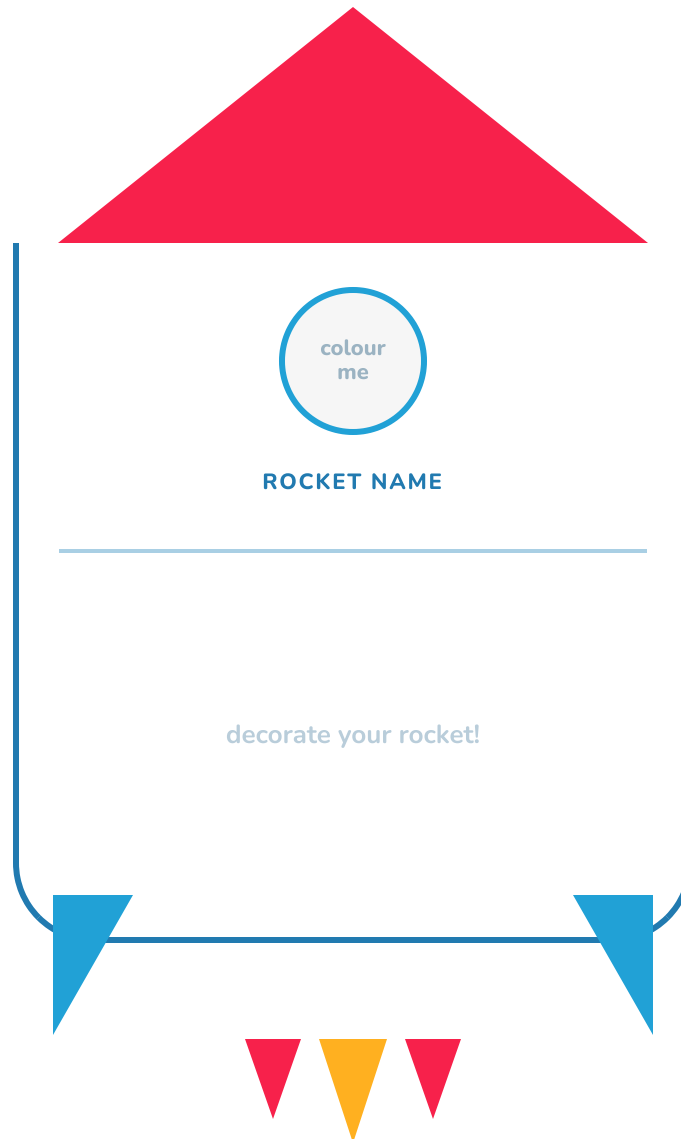
What's a moonshot? A moonshot is a HUGE, dream-big goal, the kind that could help thousands of people. It feels almost impossible... until a crew works together, does the research, and takes the first small step.

1 Decorate your rocket together, name it and design it as your crew's symbol.

2 Answer the guiding questions to find a problem worth solving.

3 Fill in your Mission Briefing, research it, then sign off for launch!

DESIGN YOUR MISSION ROCKET, AS A CREW!



Big enough for the whole crew, each of you draw, colour, and add to it. Your rocket carries your crew's big idea to the moon!



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Find Your Mission

Guiding questions to help your family crew choose a big problem worth solving.

Talk it through as a crew. There are no wrong answers here, these questions warm up your thinking so you're ready to fill in your Mission Briefing on the next page.

1 What problems do we notice around us?

Look at our home, our neighbourhood, and the wider world.

2 Which problem do we care about most, and why?

3 Who is affected by this problem?

Think about the people, places, or animals it hurts.

4 What would change if we helped solve it?

5 How big could our idea be?

Dream large! A moonshot helps a LOT of people.



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Mission Briefing: Investigate the Problem

Before a real moonshot launches, the crew does the research. Prove your problem is big and worth solving, then sign off for launch.

MISSION NAME

CREW (OUR FAMILY)

LAUNCH DATE

1 The problem on our radar

What big problem in our neighbourhood, community, or world do we want to help solve?

2 Why it's a BIG problem, the evidence

Real facts and numbers make your case strong. Investigate before you launch.

The facts that prove it's big: _____

How many people are affected: _____

What happens if no one solves it: _____

3 Co-pilot check-in: Fact-find with AI (with a grown-up!)

We asked our AI co-pilot: _____

The facts it found: _____

Where our facts come from (sources): _____

How we double-checked they're true: _____

4 Our moonshot idea to help solve it

Now that we know it's a big problem, the biggest, boldest idea we can imagine. Dream large!

MISSION COMMANDER (GROWN-UP)

LAUNCH APPROVED BY (A CREW MEMBER)



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Our Launch Steps: One Small Act at a Time

You won't solve your moonshot in a day, but you can start. Plan 7 small steps your crew could take to work toward it.

A moonshot takes time. Just like 365give is **changing the world one small act of giving at a time**, reaching toward 8 billion people, that takes time, effort, volunteers, and people like all of you. **Each day, one small step touches one person.** What could your crew do, step by step, to fuel your big moonshot?

OUR MOONSHOT

our big goal

THE BIG GOAL

START HERE ↓



7

LIFTOFF! OUR BIGGEST STEP YET

6

NEXT SMALL STEP

5

NEXT SMALL STEP

4

NEXT SMALL STEP

3

NEXT SMALL STEP

2

NEXT SMALL STEP

1

OUR FIRST SMALL STEP